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THE AP-GfK POLL September, 2012

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: September 13– 17, 2012

Number of interviews, adults: 1,512

Number of interviews, employed adults: 805

Margin of error for the total sample: +/- 3.2 percentage points at the 95% confidence level

Margin of error for employed adults: +/-4.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.



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S1 through CCON6 previously released

FOUR1 also previously released

FOUR1. Compared to four years ago, is your family's financial situation better today, worse today or about the same as it was four years ago? [IF BETTER/WORSE] Is that much [better/worse] or just somewhat [better/worse]?

	Total	Employed adults	Household income		
	9/13-17/12		Less than \$40,000	\$40,000 to \$74,999	\$75,000 or more
Total Better	30	38	26	29	40
Much better	15	19	11	12	22
Somewhat better	15	19	16	17	18
About the same	37	34	35	38	37
Total Worse	31	27	38	32	23
Somewhat worse	18	17	20	18	15
Much worse	14	10	18	14	8
Don't know [VOL]	1	1	1	1	1
Refused [VOL]	1	*	-	-	-

Based on: N=1,512 N=805 N=477 N=352 N=405

FOUR3 previously released

EM1. Are you, yourself, currently employed...

	Total	Household income		
	9/13-17/12	Less than \$40,000	\$40,000 to \$74,999	\$75,000 or more
Full-time	45	29	54	68
Part-time	13	17	11	7
Not employed	42	54	35	25
Don't know	*	-	-	*
Refused	1	-	-	-

Based on: N=1,512 N=477 N=352 N=405



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EM2 previously released

[ASK JOB5 AND JOB6 IF EM1=1 or EM1=2]

JOB5. All in all, how satisfied would you say you [are/were] with your job? Would you say very satisfied, somewhat satisfied, not too satisfied, not at all satisfied?

	Total	Household income		
	9/13-17/12	Less than \$40,000	\$40,000 to \$74,999	\$75,000 or more
Total Satisfied	90	84	87	96
Very satisfied	56	48	55	62
Somewhat satisfied	34	37	32	34
Total Not Satisfied	10	15	12	4
Not too satisfied	6	9	7	4
Not at all satisfied	4	6	5	*
Don't know [VOL]	*	1	*	-
Refused [VOL]	*	-	1	*

Based on: N=805 N=185 N=205 N=295

JOB6. Do you feel like your employer values you for the work that you do, or does your employer treat you like you could easily be replaced with someone else?

	Total	Household income		
	9/13-17/12	Less than \$40,000	\$40,000 to \$74,999	\$75,000 or more
Values you for the work that you do	75	75	68	78
Treats you like you could easily be replaced	21	21	29	18
Don't know [VOL]	4	4	3	2
Refused [VOL]	1	*	*	1

Based on: N=805 N=185 N=205 N=295



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VOTE8 through G11a previously released

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

	Total	Employed
Married/Living as Married/Co-habiting	49	54
Separated	2	3
Divorced	10	9
Widowed	8	3
Never Married	28	29
Don't know [VOL]	*	-
Refused [VOL]	2	1

Based on:

N=1,512

N=805

DM2. What is the last grade of school you completed? [READ EACH ITEM]

	Total	Employed
Less than high school graduate	8	5
High school graduate	30	26
Technical/trade school	6	6
Some college	23	23
College graduate	16	21
Some graduate school	3	4
Graduate degree	10	14
Don't know [VOL]	1	1
Refused [VOL]	3	1

Based on:

N=1,512

N=805



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DM4. In what year were you born?

Age group:

	Total	Employed
18-29	21	23
30-49	35	44
50-64	23	24
65+	18	6
Refused [VOL]	4	2

Based on:

N=1,512

N=805

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

	Total	Employed
Urban area	28	29
Suburban area	39	41
Rural area	28	27
Don't know [VOL]	3	2
Refused [VOL]	2	1

Based on:

N=1,512

N=805

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

	Total	Employed
Own	56	56
Rent	30	33
Other arrangement	11	9
Don't know [VOL]	1	1
Refused [VOL]	3	1

Based on:

N=1,512

N=805



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DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

	Total	Employed
None	32	36
One Line	61	58
Two lines	3	3
Three or more lines	1	1
Don't know [VOL]	1	*
Refused [VOL]	3	2

Based on:

N=1,512

N=805

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

	Total	Employed
None	6	4
One	75	77
Two	12	13
Three or more	3	4
Don't know [VOL]	1	*
Refused [VOL]	3	1

Based on:

N=1,512

N=805

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

	Total	Employed
Landline	26	15
Cell phone	41	52
Both equally	33	32
Don't know [VOL]	1	1
Refused [VOL]	*	*

Based on:

N=902

N=497



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DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

	Total	Employed
None	47	49
One	38	37
Two	7	7
Three or more	4	5
Don't know [VOL]	1	*
Refused [VOL]	3	2

Based on:

N=606

N=408

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

	Total	Employed
Yes, born-again/evangelical	39	34
No	55	61
Don't know [VOL]	2	1
Refused [VOL]	5	4

Based on:

N=1,512

N=805

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

	Total	Employed
Protestant	23	21
Catholic	20	19
Mormon	1	1
Jewish	2	2
Muslim	1	1
Other religion	24	24
Don't belong to religious denomination	23	27
Don't know [VOL]	1	*
Refused [VOL]	5	4

Based on:

N=1,512

N=805



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DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

	Total	Employed
Yes, a Christian	86	85
No, not a Christian	13	14
Don't know [VOL]	1	1
Refused [VOL]	*	*

Based on:

N=332

N=182

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

	Total	Employed
Never	14	15
Less often than a few times a year	12	13
A few times a year	21	22
Once or twice a month	13	15
Once a week	22	20
More than once a week	12	10
Don't know [VOL]	1	1
Refused [VOL]	4	3

Based on:

N=1,512

N=805

DM16. Are you of Hispanic, Latino or Spanish origin?

	Total	Employed
Yes	13	15
No	83	85
Don't know [VOL]	*	*
Refused [VOL]	4	3

Based on:

N=1,512

N=805

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

	Total	Employed
White, Caucasian	66	64
Black, African-American, Negro	10	13
American Indian or Alaska Native	2	2
Asian Indian	1	1
Native Hawaiian	-	-
Chinese	*	*
Guamanian or Chamorro	-	-
Filipino	1	*
Samoan	-	-
Japanese	*	*
Korean	*	*
Vietnamese	-	-
Other Asian	1	2
Other Pacific Islander	*	*
Some other race	8	-
Don't know	2	8
Refused	5	2
Multiple races	5	4

Based on:

N=1,512

N=805



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DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

	Total	Employed
Below \$50,000	47	39
\$50,000+	42	53
Don't know [VOL]	4	3
Refused [VOL]	8	5

Based on:

N=1,512

N=805

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

	Total	Employed
Under \$10,000	8	5
\$10,000 to under \$20,000	9	7
\$20,000 to under \$30,000	10	9
\$30,000 to under \$40,000	8	7
\$40,000 to under \$50,000	8	8
\$50,000 to under \$75,000	14	17
\$75,000 to under \$100,000	11	13
\$100,000 to under \$150,000	8	11
\$150,000 or more	5	7
Don't know [VOL]	6	5
Refused [VOL]	12	10

Based on:

N=1,512

N=805

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

	Total	Employed
Male	49	53
Female	51	47

Based on:

N=1,512

N=805

CENSUS REGION:

	Total	Employed
Northeast	19	19
Midwest	22	21
South	38	38
West	22	21

Based on:

N=1,512

N=805

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted September 13 – 17, 2012 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,512 general population adults age 18 or older.

Interviews were conducted with 906 respondents on landlines and 606 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.

